SimplyAI

CONVERSATIONAL AI
HOW BIG CAN THE BENEFITS BE?

90%
of Routine Inquiries Resolved
Source: Capgemini AI in Organizations Report
Companies like Klarna and UPS have seen massive efficiency gains, with Klarna's AI replacing 700 customer service agents and UPS cutting email handling time by 50%.

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7.8% - 80%
Increase in Efficiency
Source: AI Agents Report 51X, Capgemini Research
Five Sigma reduced claim processing errors by **80%**, while Klarna's AI assistant now completes tasks 5x faster, reducing repeat inquiries by **25%**.

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6.7% - 15%
Higher Engagement
Source: Capgemini AI in Organizations Report
Mercedes-Benz's AI assistant delivers a hyper-personalized in-car experience, while PepsiCo's AI-driven product research increased market penetration by **15%**.

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60%
Faster Response Times
Source: AI Agents Report 51X
Businesses using AI for customer engagement increase efficiency by **60%** while maintaining low costs, enabling massive scalability without hiring extra staff.

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63%
Trust AI for Data Analysis
Source: Capgemini Research Institute
AI-driven insights improve operational efficiency by **5.4%**, ensuring businesses make data-driven decisions **30%** more accurately than manual methods.
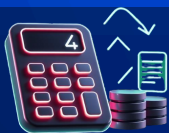
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More Customer Engagement
Source: AI in Organizations Report, Capgemini Research
AI eliminates the need for extensive language training, with over **40%** of consumers preferring brands that offer support in their native language.

40%

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Lower Operational Expenses
Source: AI Agents Report 51X
AI-driven automation reduces labour costs by up to **25%,** streamlining operations in customer service, HR, logistics, and R&D.

4.4% - 25%

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More Revenue from AI-Driven Sales
Source: AI in Organizations Report
AI-powered marketing tools personalize outreach, automate follow-ups, and increase conversion rates by **20%**, ensuring round-the-clock lead generation.

24%

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More Customer Loyalty
Source: AI Agents Report 51X
Walmart and Mercedes-Benz use AI assistants to handle high volumes of inquiries, improving satisfaction rates and reducing wait times.

60%

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Of Enterprises Adopting AI by 2026
Source: McKinsey & Capgemini Research
82% of enterprises plan to integrate AI into their operations within the next 3 years—businesses that fail to adopt AI risk falling behind.

82%

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