

Website Voice Agents Explained

- Increase Leads

• Transform your customer response times

• Drive Customer Satisfaction and repeat business higher

Why would you want one?

| Transform your customer response times | 6-14 H |
|--|--------|
| Increase leads | Base |
| Drive Customer Satisfaction and repeat business higher | Base |

"Before we had a passive website & forms, Now we have a lead generation engine."









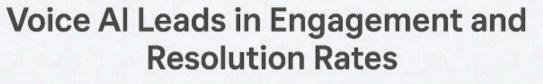


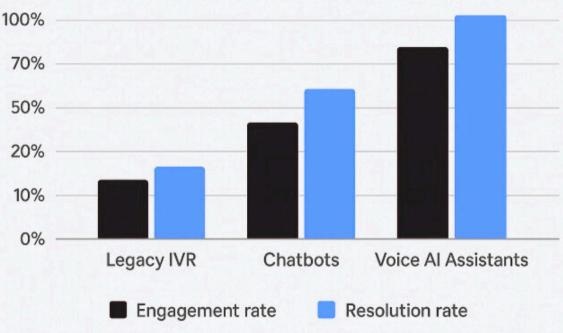


Before After **3 Minutes** lours +50-320% eline eline +50%



Are Speech to Speech Agents better than **IVR and Chatbots?**





The simple answer is way better than forms. • Higher customer engagement • **Higher** query resolution than other technologies













How do the AI Agents achieve these results?

| Transform your customer response times | Form | Conversational Agent |
|--|--------------|-----------------------------|
| Response time hours (out of hours) to instant answers | Waited Hours | Instant Answers |
| Drive Customer Satisfaction and repeat business higher | Not Waiting | Got My Answer Booked |

"Before we had a tonne of digital messages to answer in the morning"

Now we have:

- 30% more bookings
- **50%** more leads
- **4.8** Trust pilot rating (before 4.1)









Before After



